

# COMMUNITY INVESTMENT APPLICATION

## We do business a little differently.

North Central Co-op's profits are shared with our members and reinvested right here at home in our local community and economy. It's in our nature to operate with a strong social conscience and to support initiatives that help feed, fuel and build healthy, vibrant communities.

Doing the right thing is a huge part of our commitment to making the lives of our team members, customers and Co-op members a little better every day. Working co-operatively, we are always open to supporting like-minded organizations. Especially those that strive to improve our communities in the areas of *youth education, youth sports and recreation, community growth, health and wellness, and the environment.*

We have a responsibility to our members, customers and employees to align with organizations and charities that make an impact locally and that are loyal to their local Co-op. Every year, we give back approximately \$300,000 to local initiatives that help strengthen the communities where we live, work and play.

To help track our philanthropic efforts and to give equal opportunity to those applying for support, we now only accept requests through our online Community Investment Application.

---

## How to apply.

To make a request, visit [northcentralcoop.crs](http://northcentralcoop.crs), go to our Community Investment page and fill out our online Community Investment Application with all your details—explain why your particular cause, initiative, fundraiser or event matters to the community and to us. From there, our Community Investment Committee will determine whether your request meets our criteria and whether we have the resources to support you in your efforts.

We're open to all types of requests—big and small—and encourage any size of organization, charity or group to apply. That said, please give us several weeks' notice, ideally 8 weeks before an event, to process your application.

## Additional info.

Our Community Investment Committee meets on a monthly basis to review requests and allocate support. Due to the overwhelming number of applications we receive, a Committee member will only contact you if your request meets our requirements and is among the initiatives that we are able to pursue at this time.

*The information we collect electronically will only be used to determine eligibility and track incoming requests and will not be shared with anyone outside the committee without your explicit permission.*

## Our guidelines.

With an endless list of worthwhile requests, we've set some parameters to help us evaluate and prioritize applications. Here are a few of our guidelines, which we take into consideration when reviewing requests:

**Proximity.** We support causes that are close to home.

**Impact.** We want to help the maximum number of people possible.

**Loyalty.** We try our very best to support organizations and individuals that are loyal to the Co-op.

**Priority.** Special consideration will be given to organizations and initiatives that support and focus on the areas of youth education, youth sports and recreation, community growth, health and wellness, and the environment.

**Frequency.** Organizations, charities or groups may be capped to receive support for one initiative per year.

**Alignment.** We support organizations and initiatives that align with our business and organizational values.



North Central