North Central

OFFICIAL CONTEST RULES & REGULATIONS

"Co-op Kids Club Photo Contest"

The "**Co-op Kids Club Photo Contest**" (the "**Contest**") is sponsored by North Central Co-operative Association (the "**Sponsor**"). The Contest ends when stated on the form (the "**Contest Closing Date**"), known as the "**Contest Period**".

1. **HOW TO ENTER:**

NO PURCHASE NECESSARY. A purchase will not increase your chance of winning.

Parent or guardian (the "Entrant") of a North Central Co-op Kids Club member must fill out the online entry form for one chance to win.

2. ELIGIBILITY:

Eligible

To enter the Contest and be eligible to win a prize in the Contest, a person must be a resident of or live in proximity to Edmonton and be the age of majority in the jurisdiction in which he or she resides as of the Contest Start Date.

Not Eligible

Residents outside of or not in proximity to Edmonton are not eligible to enter the Contest.

The Sponsor's employees and the Sponsor's Board of Director as well as the immediate family* and those domiciled with the Sponsor's employees and Board of Directors are not eligible to participate in the Contest or win prizes in the Contest.

Employees of Participating Stores, the Participating Stores' Boards of Directors as well as the immediate family* and those domiciled with the Participating Stores' employees and the Participating Stores' Board of Directors are not eligible to participate in the Contest or win prizes in the Contest.

Employees of the Sponsor's and the Participating Stores' operators, affiliates, agents, independent judging organization, consulting, advertising and promotional agencies, as well as those domiciled with and the immediate family* of the foregoing, are not eligible to participate in the Contest or win prizes in the Contest.

Has won an affiliate contest promoted by the Sponsor in the past twelve (12) months.

* "Immediate family" means members living in the same household.

3. PRIZE: Stated on the entry form.

Prizes must be accepted as awarded. Prizes may not be sold, converted to cash, are non-transferable, and no substitutions are permitted. One prize per winning entry; one prize per household. The Sponsor reserves the right, in the event that a prize or any component of a prize cannot be awarded as described for any reason, to substitute another prize of equal or greater value without liability.

4. PRIZE WINNER:

The winner will be randomly selected on or about the date on the entry form, from all valid entries. The selected entrant will be contacted within seven days of the decision date. If a selected entrant cannot be contacted within seven days of the draw date his/her entry will be disqualified and another entrant will be selected. To be declared a prize winner (the "Prize Winner"), the selected entrant must: (1) correctly answer a mathematical skill testing question to be administered via telephone, mail or email; (2) show government identification to confirm identity; and (3) complete, sign and return a Statement of Compliance, Release and Indemnity Agreement to the Sponsor within seven days of receipt of written prize notification or prize will be forfeited and an alternate Prize Winner selected. Prize Winners consent to the use of their name, address (city and province) and photograph without compensation, in any future publicity carried out by the Sponsor or the Participating Stores.

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5. GENERAL:

By entering the Contest, entrants agree to abide by these Official Rules and the decisions of the Sponsor with respect to all aspects of the Contest, which are final. This Contest is subject to all applicable federal, provincial and municipal laws. To request a copy of these Official Rules, send a self-addressed, stamped envelope to **"Co-op Kids Club Photo Contest"** 318 North Park Drive, Stony Plain, AB T7Z 0J5.

All entries become the property of the Sponsor, and none will be returned. By entering this Contest, entrants consent to the use of their name and address (city and province) by the Sponsor for the purposes stated herein.

The Sponsor reserves the right to disqualify any entrant in the event of fraudulent Contest entry or other violation of these Official Rules. Entry forms are subject to verification and void if obtained illegitimately, or if altered, mutilated, forged, tampered with, or irregular in any way.

Subject to applicable law, the Sponsor reserves the right, in its sole discretion and for any reason, to cancel, terminate, modify these Official Rules or administration of the Contest or suspend this Contest in whole or in part without prior notice and with no obligation or liability. In the Sponsor's sole discretion, a Prize Winner may be selected by selecting among all valid entries received up to the time of cancellation, termination or suspension.

By participating in the Contest, entrants agree to release and indemnify the Sponsor and any independent judging organization as well as their respective parents, affiliates, agents and contractors, including advertising and promotional agencies, and their directors, officers and employees, from any and all losses, expenses (including legal fees), damages and claims of any kind in connection with the Contest or resulting from the acceptance, possession or use of any prize, including without limitation any loss, personal injury, death, property damage, or claims based on publicity rights, defamation or invasion of privacy.

Under no circumstances will the Sponsor, its subsidiaries, affiliates, independent contractors, and their respective directors, officers, employees, and agents, including advertising and promotional agencies, be responsible for any injuries, loss or damages of any kind (compensatory, direct, incidental, indirect, consequential or otherwise) with respect to or in any way arising from, this Contest or the prize awarded. In no event shall the Sponsor be required to award more prizes than what is indicated in these Official Rules or award the prizes otherwise than in accordance with these Official Rules.

6. PRIVACY:

The Sponsor, North Central Co-operative Association, respects your right to privacy. Personal information collected is not sold, rented or loaned to any third parties.

The Sponsor may use the information collected to: administer the Contest; to send you email offers and communications from North Central Co-op which includes notices of sale specials, promotional offers, contests, special events, and new products and services; to contact you from time to time to invite you to provide your opinion and feedback on Co-op products and services. If you no longer wish to receive emails from Co-op you may click the unsubscribe link that appears at the bottom of every email.

North Central Co-operative Association will handle personal information in accordance with its privacy policies and practices, which can be accessed on its website or by contacting North Central Co-operative Administrative Office and in accordance with applicable laws. By completing and submitting a Contest entry form you consent to the collection use and disclosure of your personal information for the purposes stated herein.