

Our Gift Card Fundraising Program helps local community groups and non-profits raise funds to support their activities and operations.

Whether you're raising money to help your sports team, dance crew, charity or travel club, Co-op is here to help!

# **HOW IT WORKS**

Your group receives 10% of the total amount of CO-OP° Gift Cards sold during your fundraiser. Minimum purchase of \$500.





Sign-up online to participate.



Pre-sell CO-OP® Gift Cards to your community supporters.





Send the completed Sales Summary Form and payment.





Pick up and deliver your gift cards!



### **FUNDRAISING FAQ**

#### Q: How does the fundraiser work?

**A:** Fundraising groups sign-up to be part of the program online; the group sells CO-OP® Gift Cards and collects payment. The Co-op provides the discount as a donation towards the group's fundraising activities. The group delivers cards to purchasers.

### Q: How much of the gift card purchase goes to the fundraising group?

A: Fundraising groups will receive 10% of overall gift card sales as a donation toward their cause.

#### Q: What can CO-OP® Gift Cards be used for?

**A:** Gift cards can be used for everyday consumer goods, such as gas, groceries, pharmacy, hardware, lumber and more. Gift cards cannot be used for payment on accounts, bulk fuel, cardlock, crop protection, fertilizer, grain bins, livestock equipment, bulk feed, home renovations, liquor, gift cards or estimated and quoted purchases (decks, garages, flooring, etc.).

### Q: Do CO-OP® Gift Cards expire?

**A:** No! There is no expiry or annual balance reduction for CO-OP® Gift Cards.

### Q: Why does Co-op offer gift card fundraising?

A: Co-op is a community-owned business. Helping our members and our community is what we do!

### Q: How long will it take to get my gift card after I purchase it?

**A:** Cards will be delivered to the fundraising group shortly after the order and payment is received. Please confirm delivery date and location when completing the Sales Summary Form.

# Q: Can I purchase multiple cards of the same value?

**A:** Yes! Cards are available in \$25, \$50 and \$100 values. Simply indicate the amounts and number of cards on the sales form.

# Q: If I buy a card, do I have to be the one to use it?

**A:** No. CO-OP® Gift Cards can be redeemed by anyone, even if that person doesn't have a Co-op membership.

# Q: How can I hold my own CO-OP® Gift Card fundraiser?

**A:** Visit northcentralcoop.crs website to learn more!